# A NEW POINT OF VIEW

**BELLBIRD PARK / BROOKWATER** 





# **EXECUTIVE SUMMARY**

The Bellbird Park - Brookwater area is popular amongst families with children due to the vast selection of green space available and quality education facilities. Not to mention, Residents have access to advanced medical services through the Mater Private Hospital Springfield and world-class education and training from The University of Southern Queensland. Brookwater is also home to the renowned Brookwater Golf Course. A fantastic variety of shopping, education, healthcare, residential estates and modern public transport services are available.

Bellbird Park - Brookwater consists of two statistical area level 2's (SA2'S):

- Bellbird Park
- Brookwater

The Bellbird Park - Brookwater SA2 has a total land area of 16.1km<sup>2</sup>.

# POPULATION AND PROJECTIONS

As at 30 June 2017, the estimated resident population for Bellbird Park - Brookwater SA2 was 15,460, with the population projected to be 54,874 persons at 30 June 2041.

This is an expected population increase of 254.94%.

EXPECTED POPULATION INCREASE FOR BELLBIRD PARK - BROOKWATER SA2 FROM 2017 TO 2041 IS:

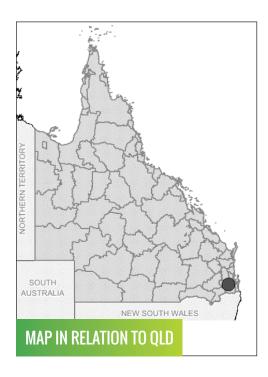
254.94%

### **EMPLOYMENT**

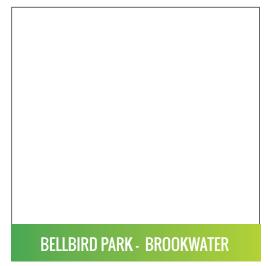
The top five industry subdivisions of employment for Bellbird Park - Brookwater SA2 as at the 2016 Census of Population and Housing Data were:

- 1. Preschool and School Education (5.7%)
- 2. Other Store-Based Retailing (5.0%)
- 3. Professional, Scientific and Technical Services (except Computer System Design & Related Services (4.9%)
- 4. Food and Beverage Services (4.7%)
- 5. Hospitals (4.7%)

# **LOCATION**









# WATER

# **LOCATION - DISTANCE TO KEY AREAS**











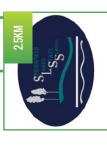


GOLD COAST

RAAF AMBERLEY AIR BASE

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COSTCO BUNDAMBA



UNIVEI 19KIV OF SOUTHERN QUEENSLAND





SUNSHINE COAST

BRISBANE CBD



2.3KM

ORION LAGOON

SPRINGFIELD CENTRAL STATION

WOOLWORTHS BROOKWATER



































REDBANK PLAINS TAVERN

MATER HOSPITAL SPRINGFIELD

BUNNINGS WAREHOUSE SPRINGFIELD

**IPSWICH HOSPITAL** 

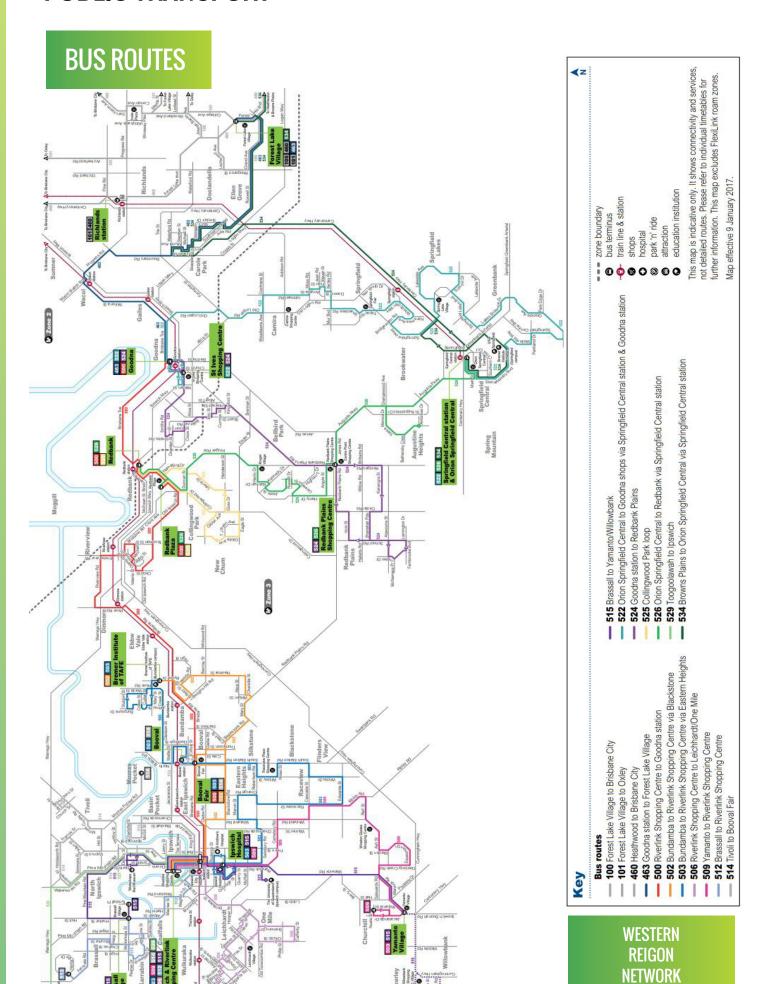
**BRISBANE AIRPORT** 



**DUSIT THANI RESORT & SPA** 



# **PUBLIC TRANSPORT**

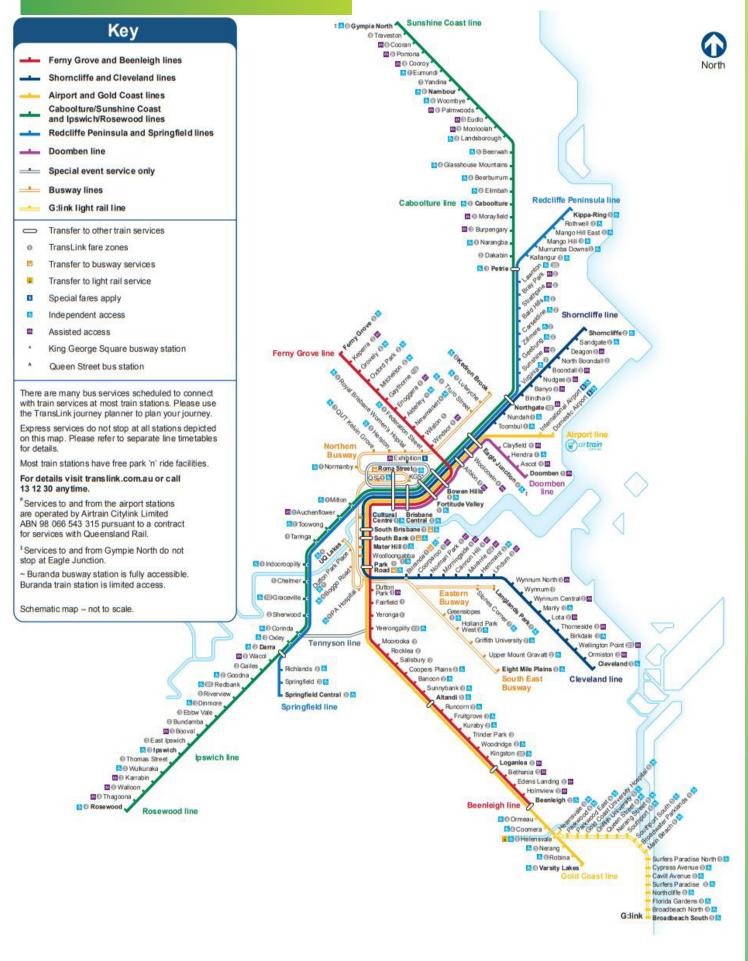


MAP

6

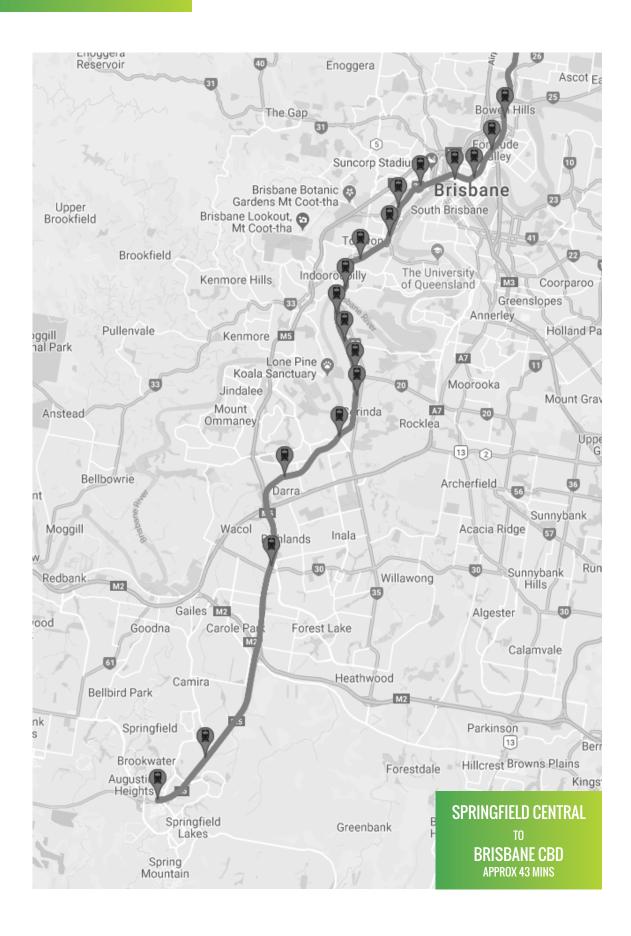
# **PUBLIC TRANSPORT**

# SEQ TRANSLINK NETWORK MAP



# **PUBLIC TRANSPORT**

# TRAIN LINE TO CBD



# TRAVEL TIME





# **DEMOGRAPHICS**

# **Estimated Resident Population (ERP)**

# Ipswich (C) LGA

- ERP of 206,549 persons as at 30 June 2017
- Average annual growth rate of 3.0% over five years
- Average annual growth rate of 3.4% over ten years

### Bellbird Park - Brookwater SA2

- ERP of 15,460 persons as at 30 June 2017
- Average annual growth rate of 9.8% over five years
- Average annual growth rate of 10.7% over ten years

AS AT 30 JUNE 2017, THE ESTIMATED RESIDENT POPULATION FOR BELLBIRD PARK - BROOKWATER SA2 WAS:

15,460 PERSONS

# Estimated resident population, Ipswich (C) LGA and Bellbird Park - Brookwater SA2

LGA/SA2	As at 30 June			Average annual growth rate		
	2007	2012	2017r	2007-2017r	2012-2017r	
	- Number -			- % -		
lpswich (C)	148,133	178,215	206,549	3.4	3.0	
Bellbird Park - Brookwater SA2	5,589	9,705	15,460	10.7	9.8	

# Estimated resident population growth, Ipswich (C) LGA and Springfield - Springfield Lakes region



Source: ABS 3218.0, Regional Population Growth, Australia, various editions

# **DEMOGRAPHICS**

# **Population Projections**

# Ipswich (C) LGA

- Population projected to be 557,649 persons as at 30 June 2041
- Increase of 4.2% per year over 25 years

### Bellbird Park - Brookwater SA2

- Population projected to be 54,874 persons as at 30 June 2041
- Increase of 5.5% per year over 25 years

FROM 2016 TO 2041, THE POPULATION FOR BELLBIRD PARK - BROOKWATER SA2 IS PROJECTED TO INCREASE FROM 14,294 PERSONS:

> TO 54,874 PERSONS

# Projected population, Ipswich (C) LGA and Bellbird Park - Brookwater SA2

LGA/SA2			Average annual growth rate				
	2016 <sup>(a)</sup>	2021	2026	2031	2036	2041	2016-2041
			- Nun	nber -			- % -
Ipswich (C)	200,123	246,090	325,092	410,631	480,339	557,649	4.2
Bellbird Park - Brookwater SA2	14,294	21,651	30,409	42,775	50,364	54,874	5.5

(a) 2016 data are estimated resident population (ERP)

# Projected population change, Ipswich (C) LGA and Bellbird Park - Brookwater SA2



# **DEMOGRAPHICS**

# **Family Composition**

# Ipswich (C) LGA

- 50,060 families
- 45.7% of total families were couple families with children

### Bellbird Park - Brookwater SA2

- 3,690 families
- 57.2% of total families were couple families with children

THE PERCENTAGE OF TOTAL FAMILIES IN BELLBIRD PARK - BROOKWATER SA2 WHICH WERE COUPLE FAMILIES WITH CHILDREN WAS

57.2%

# Family composition(a), Ipswich (C) LGA and Bellbird Park - Brookwater SA2, 2016

LGA/SA2	Couple family with no children		Couple family with children		One-parent family		Total	
	Number	%	Number	%	Number	%	Number	
Ipswich (C)	15,875	31.7	22,872	45.7	10,474	20.9	50,060	
Bellbird Park - Brookwater SA2	1,024	27.8	2,112	57.2	511	13.8	3,690	

(a) Includes same-sex couple families. (b) Includes other families Source: ABS, Census of Population and Housing, 2016, General Community Profile - G25





# DWELLING BY DWELLING STRUCTURE

A dwelling is a structure which is intended to have people live in it.

The below information is based on occupied private dwellings.

### Ipswich (C) LGA

 56,966 occupied private dwellings (or 89.5%) were separate houses

### Bellbird Park - Brookwater SA2

• 3,779 occupied private dwellings (or 89.3%) were separate houses

THE PERCENTAGE OF TOTAL OCCUPIED PRIVATE DWELLINGS IN BELLBIRD PARK - BROOKWATER SA2 WHICH WERE SEPARATE HOUSES WAS:

89.3%

Occupied private dwellings<sup>(a)</sup> by dwelling structure, Ipswich (C) LGA and Bellbird Park - Brookwater SA2

LGA/SA2	Separate house	Semi- detached <sup>(b)</sup>	Apartment <sup>(c)</sup>	Caravan <sup>(d)</sup>	Other <sup>(e</sup>	Total <sup>(T)</sup>		
	- Number -							
Ipswich (C)	56,966	5,262	948	262	56	63,661		
Bellbird Park - Brookwater SA2	3,779	421	8	0	0	4,231		

# **DWELLING BY TENURE TYPE**

Tenure type describes whether a household rents or owns the dwelling in which they live.

### Ipswich (C) LGA

• 13,658 occupied private dwellings (or 21.5%) were fully owned

### Bellbird Park - Brookwater SA2

• 577 occupied private dwellings (or 13.6%) were fully owned

THE PERCENTAGE OF
TOTAL OCCUPIED PRIVATE
DWELLINGS IN BELLBIRD
PARK - BROOKWATER SA2
WHICH WERE FULLY OWNED
WAS:

13.6%

Family composition(a), Ipswich (C) LGA and Bellbird Park - Brookwater SA2, 2016

LGA/SA2	Fully ow	Fully owned		Being purchased <sup>(b)</sup>		Rented <sup>(c)</sup>		Other <sup>(e</sup>	
	Number	%	Number	%	Number	%	Number	%	Number
lpswich (C)	13,658	21.5	22,954	36.1	25,256	39.7	254	0.4	63,661
Bellbird Park - Brookwater SA2	577	13.6	1,918	45.3	1,650	39.0	15	0.4	4,231

# INDUSTRY & DEVELOPMENT - BUILDING APPROVALS

### Ipswich (C) LGA

- 3,015 approved new houses in the 12 months ending 30 September 2018
- \$793.3 million of building value in residential building approvals

### Bellbird Park - Brookwater SA2

- 260 approved new houses in the 12 months ending 30 November 2018
- \$80.1 million of building value in residential building approvals

THE NUMBER OF NEW
HOUSES APPROVED
IN BELLBIRD PARK BROOKWATER SA2 IN THE
12 MONTHS ENDING 30
NOVEMBER 2018 WAS:

260 APPROVALS

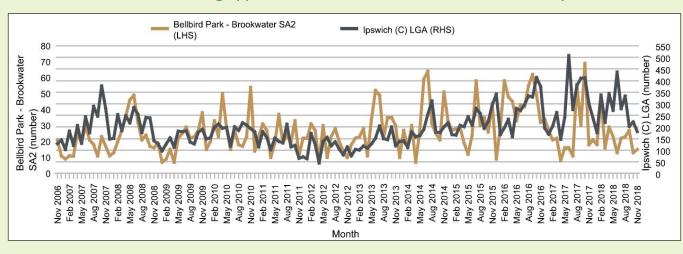
Residential and non-residential building approvals by SA2, Bellbird Park - Brookwater SA2 and Ipswich (C) LGA, 12 months ending 30 November 2018

SA2 / LGA	Residentia	Building Value							
	New Houses New Alterations, additions and Total conversions		Total	Residential		Non- residential		Total	
		- Numb	er -		\$'000	%	\$'000	%	\$'000
Ipswich (C)	3,015	225	3	3,243	793,332	69.7	344,107	30.3	1,137,439
Bellbird Park - Brookwater SA2	260	6	1	267	80,147	91.4	7,526	8.6	87,674

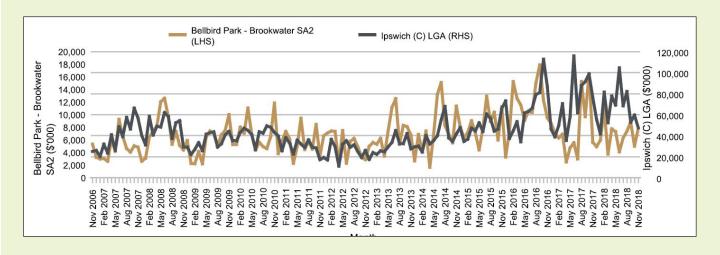
(a) Other residential buildings include: semidetached, row or terrace houses or townhouses; and flats, units or apartments.

Source: ABS 8731.0, Building Approvals, Australia, various editions

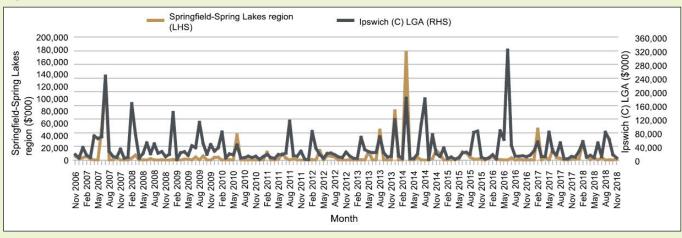
# Number of residential building approvals, Bellbird Park - Brookwater SA2 and Ipswich (C) LGA



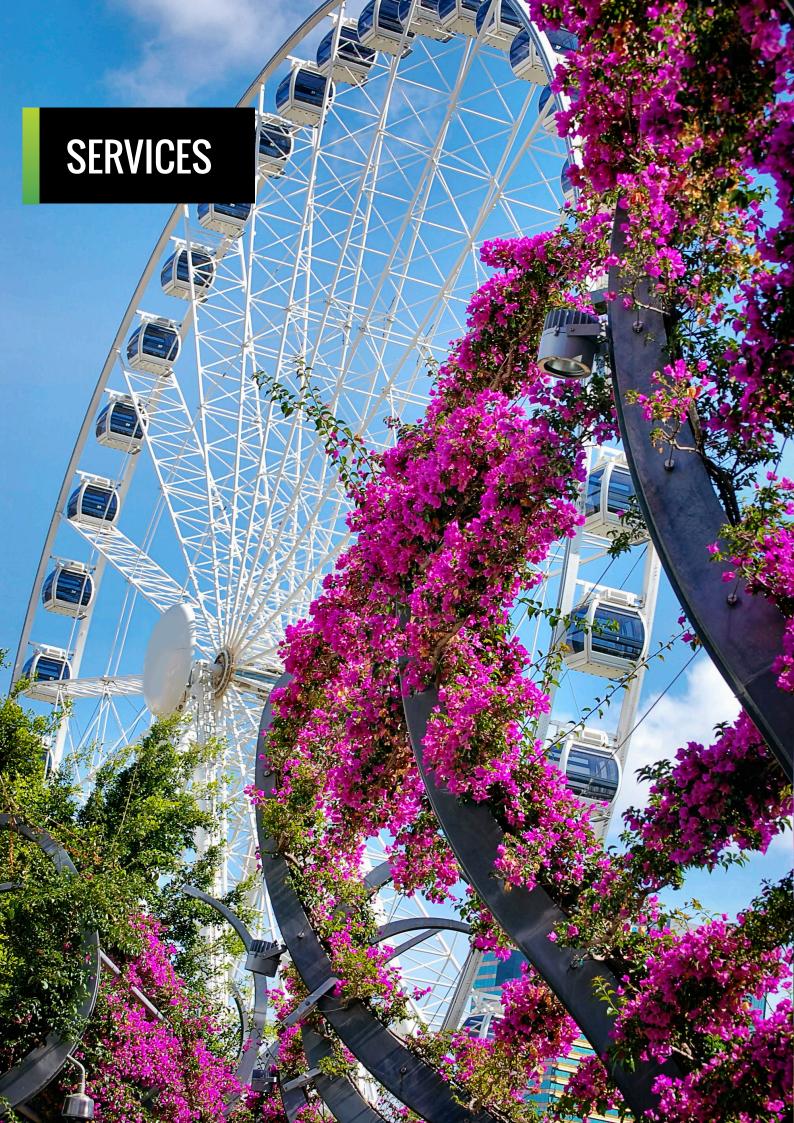
# Value of residential building approvals, Bellbird Park - Brookwater SA2 and Ipswich (C) LGA



# Value of non-residential building approvals, Bellbird Park - Brookwater SA2 and Ipswich (C) LGA



Source: ABS 8731.0, Building Approvals, Australia, various editions



# **EDUCATION**

# Early Childhood Education & Care Services Ipswich (C) LGA

- 156 early childhood education and care services as at 31 August 2018
- 75 long day care services

## Bellbird Park - Brookwater SA2

- 10 early childhood education and care services as at 31 August 2018
- 6 long day care services

THE NUMBER OF EARLY CHILDHOOD EDUCATION AND CARE SERVICES IN BELLBIRD PARK -BROOKWATER SA2 AS AT 31 AUGUST 2018 WAS:

10 SERVICES

# Early childhood education and care services, Ipswich (C) LGA and Bellbird Park - Brookwater SA2 , 31 August 2018

LGA/SA2	Family Day Care	Kindergar- tens	Long Day Care	School Aged Care	Limited Hours Care	Total <sup>(A)</sup>			
	- Number -								
Ipswich (C)	11	26	75	41	0	156			
Bellbird Park - Brookwater SA2	0	1	6	3	0	10			



# **EDUCATION**

# **Schools**

# Ipswich (C) LGA

71 schools as at June 2018

### Bellbird Park - Brookwater SA2

4 schools as at June 2018

### Universities

### Ipswich (C) LGA

- · University of Southern Queensland Springfield Campus
- · University of Southern Queensland Ipswich Campus

### Bellbird Park - Brookwater SA2

0 Universities

# **HEALTH**

### **EMERGENCY SERVICES**

# **Police Stations**

# Ipswich (C) LGA

7 police stations as at June 2018

### Bellbird Park - Brookwater SA2

1 police station as at June 2018

### **Ambulance Stationss**

### Ipswich (C) LGA

4 ambulance stations as at June 2018

### Bellbird Park - Brookwater SA2

• 1 ambulance station as at June 2018

### **Fire Stations**

## Ipswich (C) LGA

6 fire stations as at June 2018

### Bellbird Park - Brookwater SA2

0 fire stations as at June 2018

AS AT JUNE 2018, THE NUMBER OF SCHOOLS IN IPSWICH (C) LGA WAS:

71 SCHOOLS

# **HOSPITALS**

# Ipswich (C) LGA

7 hospitals as at June 2018

### Bellbird Park - Brookwater SA2

1 hospital as at June 2018

AS AT JUNE 2018, THE NUMBER OF COMBINED EMERGENCY SERVICES IN IPSWICH (C) LGA WAS:

24 EMERGENCY SERVICES



# **EMPLOYMENT**

# By Industry

# Ipswich (C) LGA

- 13.2% of employed persons worked in Health care and social assistance industry
- 10.5% of employed persons worked in Retail trade industry
- Highest specialisation ratio of 1.51 in Agriculture, forestry and fishing industry

### Bellbird Park - Brookwater SA2

- 13.5% of employed persons worked in Health care and social assistance industry
- 10.1% of employed persons worked in Public administration and safety industry
- Highest specialisation ratio of 1.45 in Professional, scientific and technical services industry

TOP 5 INDUSTRIES OF EMPLOYMENT WERE:
PRE/SCHOOL
STORE BASED
PROFESSIONAL
FOOD & BEV
HOSPITALS

# Employment by industry, Bellbird Park - Brookwater SA2 and Ipswich (C) LGA, 2016

Industry	Springfie Springfield regior	Lakes	lpswich (C)	LGA	Specialisation Ratio
	- Number -	%	- Number -	%	- Number -
Agriculture, forestry and fishing	28	0.4	697	0.8	0.49
Mining	87	1.3	754	0.9	1.41
Manufacturing	626	9.1	8,425	10.0	0.91
Electricity, gas, water and waste services	83	1.2	1,060	1.3	0.96
Construction	570	8.3	7,049	8.4	0.99
Wholesale Trade	236	3.4	2,714	3.2	1.06
Retail trade	694	10.1	8,839	10.5	0.96
Accommodation and Food Services	346	5.0	4,655	5.5	0.91
Transport, postal and warehousing	365	5.3	5,464	6.5	0.82
Information media and technologies	94	1.4	884	1.0	1.30
Financial and insurance services	203	2.9	2,099	2.5	1.18
Rental, hiring and real estate services	134	1.9	1,384	1.6	1.19
Professional, scientific and technical services	438	6.4	3,697	4.4	1.45
Administration and support services	204	3.0	2,862	3.4	0.87
Public administration and safety	698	10.1	7,647	9.1	1.12
Education and training	574	8.3	6,846	8.1	1.03
Health care and social assistance	928	13.5	11,091	13.2	1.02
Arts and recreation services	75	1.1	826	1.0	1.11
Other services	219	3.2	3,324	3.9	0.81
Total (a)	6,885	100.0	84,285	100.0	1.00

# **ECONOMY**

# Ipswich (C) LGA

- Median mortgage repayment of \$1,600 per month
- Average household size of 2.8 persons per dwelling

# Bellbird Park - Brookwater SA2

- Median mortgage repayment of \$2,008 per month
- Average household size of 3.1 persons per dwelling

THE MEDIAN TOTAL
PERSONAL INCOME
FOR BELLBIRD PARKBROOKWATER SA2 REGION
WAS:
\$844
PER WEEK

Selected medians and averages by SA2, Springfield - Springfield Laked regionand Ipswich (C) LGA, 2016

SA2 / LGA	Median/Average									
	Median mortgage repayment	Median total family income	Median total household income	Median total personal income	Average household size	Average number of persons per bedroom				
	\$/month	\$/week	\$/week	\$/week	persons	number				
Ipswich (C)	1,600	1,581	1,410	667	2.8	0.8				
Bellbird Park - Brookwater SA2	2,008	2,121	2,016	844	3.1	0.8				



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